

One Week Expo

ART COLLABORATION WITH KRIS AUSPECS

EXCLUSIVE GOLF CLUB ENVIRONMENT

Place:

The international golf club, close to Shilde and Brasschaat - fancy place, with 2 big rooms for the Expo.

Time:

End of July (date to be discussed)

One week of exposure to the wealthiest people of Belgium

Agenda

1. Vernissage
2. "Dinner with art" exclusive invitation for leads of the club + Possible live classic music + we can place the discount during this time.
3. Middisage - interview with artist, music
4. Finnisage - possible last-chance discount on some artworks

Channels of the promo:

- Promotion on Facebook & Instagram targeted commercials,
- Linked in
- Posters /Flyers in Schilde, Brasschaat, Botermeik, Schoten, and Antwerpen.
- The targeted commercial to other golf clubs

Targeted audience - wealthy people, leads of Golf Clubs

Bonuses:

- No percentage on sales of artwork
- Exposure to the wealthiest and richest people in Belgium.
Beautiful exposition environment
- Organization and design are on collaborator Kris Auspecs
- Help with the design catalog of the works.

PLACE

- 2 big rooms with the possibility to expo
- 7-9 of the middle-size artworks that can be placed on the platform / etalage
- 1-2 big sculptures can be placed outside and 1 at the entrance.



MEET KRIS AUSPECS



“THERE IS AN INEVITABLE
DIVERGENCE
BETWEEN THE WORLD
AS IT IS AND THE WORLD
AS MEN PERCEIVE IT.”
(J. WILLIAM FULBRIGHT)

Graphic designer and Artist
kirsauspecs.com

My art is conceptual and meaningful. Each art piece is an interaction of geometric and organic elements with a combination of various materials and textures, assembled in pure abstract composition. I like to transform shapes when they start getting out of the flat space of the composition.

I am currently working on a new masterpiece

WHAT IS EXPECTED FROM YOU

- 7-9 art pieces sculptures for the main rooms
- 1-3 big artworks sculptures for the outside
- Active participation in the process

PATH TO ORGANISATION

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Meeting N1
Beginning May

We meet and review the location together,
We plan how to get the best result from the One Week Expo.

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Evaluate
May - June

Design and preparation for the smooth running of the campaign, and preparation of the catalog for the One Week Expo.

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Launch
1 of June

Invitation and warming up a targeted audience: people in Brasschaat, Schilde, and Schoten. Create awareness, on social media

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Execute
Event - End July

One week of an amazing time of meeting new people, selling artwork, talking, and enjoying fantastic weather at the top location

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Close up
August

Make sales and closing deals